

<https://www.secureworld.io/resources/ways-internet-surveilling-you>

2024

“SecureWorld events and programming foster Growth, Access, and Excellence among cybersecurity professionals.”

“In this session, you will learn:

- The various ways you are being surveilled, including through "free" GPS-enabled apps you've downloaded
- How your digital footprint is commodified and utilized by social engineers
- Techniques to detect signs of surveillance
- Effective strategies to protect yourself from malicious tracking and defend against the tactics of social engineering
- Ways to keep your online information safe and protect yourself against malicious scams”

<https://press.uchicago.edu/Misc/Chicago/534278.html>

2002 Eleven Ways You Are Being Watched, Mark Monmonier, author of *Spying with Maps: Surveillance Technologies and the Future of Privacy*.

This article is very interesting because it was published in 2002. Monomier, the author, published his book *Spying With Maps* that same year. One excerpt from a book review reads, “New technologies raise profound questions about privacy and liberty, according to Mark Monmonier. In his new book, *Spying with Maps*, Mr. Monmonier explores thermal mapping, traffic cameras, credit-card databases, and other new tools that may make our lives uncomfortably transparent.”

Monomier’s anxieties about technology tracking us have proved to be accurate.

Number 6 of 11: “Post Office change-of-address cards. By selling change-of-address information to publishers and advertisers, the Postal Service minimizes undeliverable junk mail and triggers special mailings to newcomers.”

<https://theconversation.com/you-may-be-sick-of-worrying-about-online-privacy-but-surveillance-apathy-is-also-a-problem-86474>

“According to a major 2017 privacy survey, around 70% of us are more concerned about privacy than we were five years ago.”

<https://www.forbes.com/sites/kashmirhill/2013/06/10/how-americans-views-on-surveillance-have-changed-over-the-last-decade-or-rather-not-changed/#671747fa4f3c>

On whether the government should be able to monitor everyone's email to protect against terrorism

June 2002: A terrifying 45% of people say yes; 47% say no; 8% don't know/don't care/don't have email

June 2013: A terrifying 45% of people still say yes; 52% say no; 3% don't know/don't care/ still don't have email

<https://thenewinquiry.com/the-anxieties-of-big-data/>

<https://www.bbc.com/news/technology-43465968>

<https://themarkup.org/privacy/2021/12/06/the-popular-family-safety-app-life360-is-selling-precise-location-data-on-its-tens-of-millions-of-user>

<https://themarkup.org/privacy/2021/09/30/theres-a-multibillion-dollar-market-for-your-phones-location-data>

The location data industry is worth an estimates \$12 billion dollars

“Location firm Near describes itself as “The World’s Largest Dataset of People’s Behavior in the real world,” with data representing “1.6B people across 44 countries.” Mobilewalla boasts “40+ Countries, 1.9B+ Devices, 50B Mobile Signals Daily, 5+ Years of Data.” X-Mode’s website claims its data covers “25%+ of the Adult U.S. population monthly.””

“UPDATE: Life360 announced that it will stop sales of precise location data to the dozen or so data brokers it had been working with, and will now sell only precise location data to Arity and “aggregated” location data to PlacerAI.”

“In 2020, Motherboard reported that X-Mode, a company that collects location data through apps, was collecting data from Muslim prayer apps and selling it to military contractors.”

<https://www.vice.com/en/article/muslim-apps-location-data-military-xmode/>

“Muslim Pro with over 96 million downloads collected granular location data of its users and sold that data to X-Mode.

“The news comes after the office of Senator Ron Wyden obtained and published a memo which said staff at the Defense Intelligence Agency (DIA) have been granted permission to query similar U.S. phone location data without a warrant five times in the past two and a half years.”

<https://www.mobilewalla.com/california-residents-do-not-sell-my-personal-information>

“California Residents – Do Not Sell or Share My Personal Information and Limit the Use of My Sensitive Personal Information - Notices

As a California resident you have certain rights under the California Privacy Rights Act (CPRA), which gives California residents the right to access, port, correct, delete, or stop the “sale” or “sharing” of their personal information and limit the use of their sensitive information through a mechanism called “Do Not Sell My Personal Information” as more fully described in our Privacy Notices including our Business Services Privacy Policy, California Privacy Notice and Website Privacy Policy.”

“IDENTITY Mobilewalla creates a comprehensive cross-channel view of the customer using the mobile ID as a persistent key to connect online and offline behavior and understand household relationships. Mobilewalla data is not cookie-derived and our extensive number of diverse data sources has helped us to main supply during the changes affecting the data ecosystem.”

<https://www.placer.ai/>

“We are not actually providing or selling the acquired data to anyone. We use the data as a panel to run AI and Machine Learning algorithms to make estimations on foot traffic patterns to Commercial Real Estate locations across the US. The information we provide our customers and users is based on these estimations, and not the data we aggregate.” —Ethan Chernofsky, Placer.ai VP marketing”